

NTSB

National
Transportation
Safety Board

Communicating and Connecting Safety Messages to Asian Communities

WEBINAR

Thursday, May 2, 2024 • 1:00 pm–2:45 pm ET

Biographies

MODERATOR



Nicholas Worrell

Chief, Safety Advocacy Division,
NTSB

Nicholas Worrell has served as the Chief of the Safety Advocacy Division for the NTSB since June 2015. Over his 25-year career with the NTSB, he has held positions as a Public Affairs Officer and safety advocate. Prior to joining the NTSB, Mr. Worrell proudly served for eight years in the U.S. Marine Corps.

Recognized as an expert on transportation safety issues and advisory strategies, Mr. Worrell regularly addresses local, state, and international governments; private industry; various organizations; youth safety leaders; and educators instructing on NTSB safety investigations and the adoption of safety regulations throughout the private and government sectors.

In 2019, Mr. Worrell spoke before the Nigerian, Kenyan and South African government on Effective Safety Advocacy, and Creating Positive Change in Transportation Safety in Kenya as part of the Safer Skies Program, and coordinated safety efforts throughout the Caribbean region, including in Jamaica, Guyana, Trinidad, and Barbados. In both 2017, 2018 and 2019, he also addressed the International Road Federation's Caribbean Regional Congress and offered a U.S. perspective at the U.K.'s National Safer Roads Partnerships Conference.

Mr. Worrell was born in Bridgetown, Barbados. He graduated from The Master's University with a Bachelor of Arts degree in Political Science. He also has earned two Masters degrees: one from Howard University in Public Policy/Public Administration, and the other from George Washington University in Strategic Public Relations. He has also attended the John C. Maxwell Leadership Center and became a certified speaker/coach/trainer in 2018. Mr. Worrell recently completed his Leadership Coaching for Organizational Performance at American University. In 2022 he received NTSB's highest award, which is granted in recognition of long-term and substantial contributions to the mission of the NTSB or to the improved efficiency/effectiveness of NTSB operations.

PANELISTS



Adam Ungson

Multicultural Communications Specialist,
ICF Next

Adam Ungson is a communications professional with over 13 years' experience planning, executing, and evaluating public and private campaigns that address health along with socioeconomic disparities and environmental justice and energy equity among multicultural populations. He is particularly adept at engaging Asian American and Pacific Islander (AA/PI) communities on behalf of government agencies and other organizations. Mr. Ungson's expertise is in writing and copyediting, developing printed materials and digital resources, engaging multicultural communities, and fostering community-based partnerships. He ensures plain language guidelines, and cultural competency best practices are applied to initiatives that reach consumers and other audiences.



Leah Reish, MPH, CPH, CPST

Traffic Safety Data Analyst,
National Center for Statistics and Analysis,
NHTSA

Leah Reish joined the National Highway Traffic Safety Administration (NHTSA) as a Traffic Safety Data Analyst in 2019 and has over five years of experience in highway safety. She currently works on a variety of NHTSA's highway safety topic publications including the Traffic Safety Facts Annual Report, annual Traffic Safety Fact Sheets, and other topic area reports/research notes. Leah has a background in public health and is knowledgeable in multiple traffic safety program areas. Leah earned her Master of Public Health (MPH) degree from the University of Memphis, is Certified in Public Health (CPH), and holds a Child Passenger Safety Technician (CPST) certification.

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Biographies *(continued)*



Marilyn Cachola Lucey, M.A.

National Director of Community Development, Asian Pacific Islander American Public Affairs

Marilyn manages APAPA's relationships with policymakers, AANHPI civic organizations, affiliated chapter leaders, major sponsors, and other key stakeholders. She represents APAPA's mission and values as a spokesperson and public affairs representative, expanding APAPA's organizational capacity by cultivating new partnership opportunities to strategically advance AANHPI communities.

She has held leadership positions in the private, nonprofit, public, and political sectors; she holds degrees in communications, psychology and education, and a public leadership credential.



Dr. C. Y. David Yang

President and Executive Director, AAA Foundation for Traffic Safety

Dr. C. Y. David Yang is the President and the Executive Director of the AAA Foundation for Traffic Safety. Dr. Yang has co-authored numerous peer-reviewed journal articles, conference papers, and research reports on subjects related to vehicle technologies and automation, traffic safety, operations, and planning. An *ITE Journal* article he co-authored won Institute of Transportation Engineers' 2015 Traffic Engineering Council Best Paper Award. He is an associate editor for the *Journal of Intelligent Transportation Systems: Technology, Planning, and Operations* and a member of the editorial board for the *International Journal of Transportation Science and Technology*. In addition, Dr. Yang serves on the Transportation Research Board's Committee on Transitioning Evidence-Based Research into Practice and Research and Technology Coordinating Committee. Additionally, he is an advisory board member for a number of university transportation research centers.

Dr. Yang attended Purdue University and received his Bachelor of Science, Master of Science, and Doctor of Philosophy degrees in the field of civil engineering. In 2018, he was honored with the Civil Engineering Alumni Achievement Award from Purdue University.



Anthony Lam

Transportation Safety Specialist, NTSB

Anthony Lam joins the NTSB as a transportation safety specialist for the Office of Safety Recommendations and Communications. Anthony's passion for transportation safety took flight as a private pilot, ignited by a firsthand encounter with a fatal accident at his local airport in 2009 during college. This transformative experience led him to intern for the NTSB's Office of Aviation Safety in 2010, where he began as an air accident investigative assistant supporting air accident investigations for the Eastern Region.

Determined to leverage his bilingual skills, Anthony spent the next 13 years in Asia, championing aviation safety best practices as the editor-in-chief for a bilingual general aviation magazine. While leading Asia's business aviation advocacy group years later, Anthony spearheaded regional aviation safety summits, conferences, roundtables, and advocacy events. He pioneered Asia's first business aviation aircrew mental health initiative and Illegal Charter Reporting System in 2021.

A passionate builder of bridges across cultures, Anthony is committed to collaboration and knowledge sharing beyond borders. Anthony launched the first-ever aviation safety summits connecting the NTSB with civil aviation authorities across Asia from 2020 to 2022. These summits, attended by government representatives from China, Singapore, Malaysia, and other nations, provided a platform for knowledge sharing and fostered lasting relationships among stakeholders. Anthony's expertise included advising the Congress of the Philippines in 2022 on the creation of the Philippine Transportation Safety Board (PTSB) while notifying and seeking additional input from the NTSB.

Now new to Washington, D.C. after relocating from Hong Kong, Anthony is an avid FAA-licensed private pilot qualified in both fixed-wing and rotary-wing aircraft. He earned his bachelor's degree in music from UC Davis. Outside of work, he enjoys recreational flying, playing jazz piano, attending music concerts, and volunteering with the Civil Air Patrol. A San Francisco native raised in British-colonial Hong Kong and seasoned by Shanghai, Lam speaks English and Cantonese fluently, with Mandarin and Taiwanese in his repertoire.

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