

Biographies



Debby BezzinaUniversity of Michigan Transportation Personal Institute Contactor

Research Institute, Center for
Connected and Automated
Transportation

Ms. Bezzina is a senior program manager at the University of Michigan Transportation Research Institute (UMTRI) and managing director at its Center for Connected and Automated Transportation. She holds a bachelor of science degree in electrical engineering, a master of business administration degree, and a program management professional certification. Ms. Bezzina has more than 30 years of experience in the automotive industry and has served as a program manager for 18 years.

She served as Visteon's program manager on two US Department of Transportation-funded field operational tests (FOTs) of automotive advanced safety systems research (road departure crash warning FOT and integrated vehicle-based safety systems FOT). Prior to Visteon, Ms. Bezzina worked at General Motors on vehicle control modules and audio in the Truck Group, and Ford Motor Company in the Engine Design Division. She was senior program manager for the Safety Pilot Model deployment and at present is the senior program manager for the Ann Arbor Connected Environment at UMTRI.



Bob Kreeb

National Highway Traffic Safety Administration

Mr. Kreeb is currently chief of the Electronic Systems Safety Research

Division at the National Highway Traffic Safety
Administration (NHTSA) within the Office of Vehicle
Safety Research. His division conducts safety research
in areas related to cybersecurity, automated driving
systems, and connected vehicle communications. Mr.
Kreeb is responsible for researching deployment and
commercialization challenges associated with connected
vehicle safety technologies.

Mr. Kreeb started his career as a design engineer for General Motors before moving to the consulting firm of Booz Allen Hamilton, where he worked for both private and public-sector transportations clients. He joined NHTSA in 2010 to focus on advanced safety technologies. Mr. Kreeb is a graduate of General Motors Institute with a degree in mechanical engineering and a master of business administration degree from Duke University.