



**NTSB** National Transportation Safety Board

# Transferability of Successful Aviation Risk Management Processes?

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# Mid-1990's: The Challenge

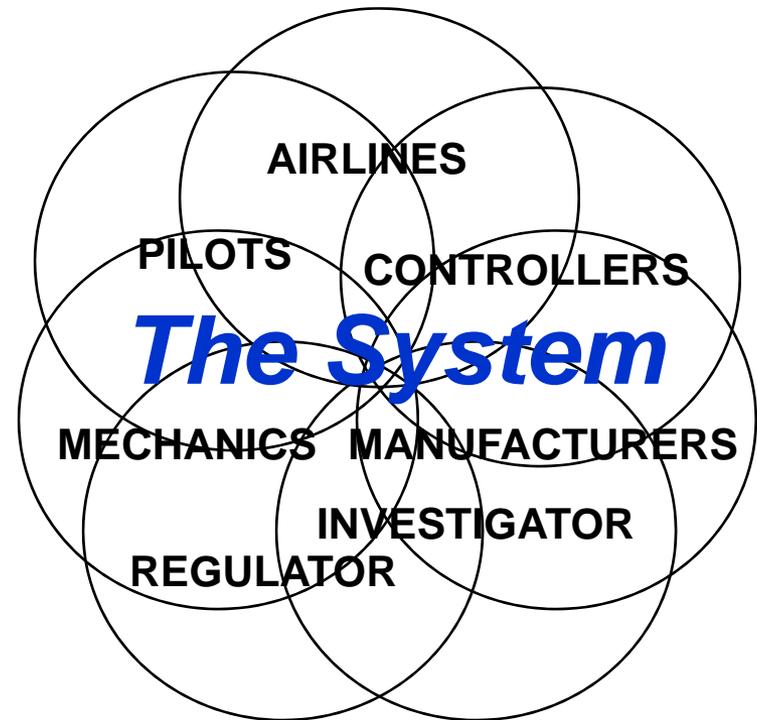
- U.S. fatal commercial accident rate, although commendably low, had stopped declining
- Volume of commercial flying was projected to double within 15-20 years
- Public pays attention to the *number* of fatal accidents, not the *rate*
- Simple arithmetic: Doubling volume x flat rate = *doubling of fatal accidents*
  - Doubling of fatal commercial aviation accidents would create major public concern



# The Solution: Commercial Aviation Safety Team (CAST)

Engage All Participants In Identifying Problems and Developing and Evaluating Remedies

- Airlines
- Manufacturers
- Air Traffic Organizations
- Labor
  - *Pilots*
  - *Mechanics*
  - *Air traffic controllers*
- Regulator(s)



# Major Paradigm Shift

- **Old: The regulator identifies a problem, develops solutions**
  - Industry skeptical of regulator’s understanding of the problem
  - Industry fights regulator’s solution and/or implements it begrudgingly
  
- **New: Collaborative “System Think”**
  - Industry involved in indentifying problem
  - Industry “buy-in” re solution because everyone had input, everyone’s interests considered
  - Prompt and willing implementation
  - Solution probably more effective and efficient



# Challenges of Collaboration

- Requires participants, in their enlightened self-interest, to reach beyond their “comfort zones”
- Not a democracy
  - Regulator must regulate
- Regulator probably not welcome
- Labor/Management issues between some participants
- Participants are potential co-defendants



# Fuel for the Process

## *INFORMATION*

**about what is happening  
on the front lines**

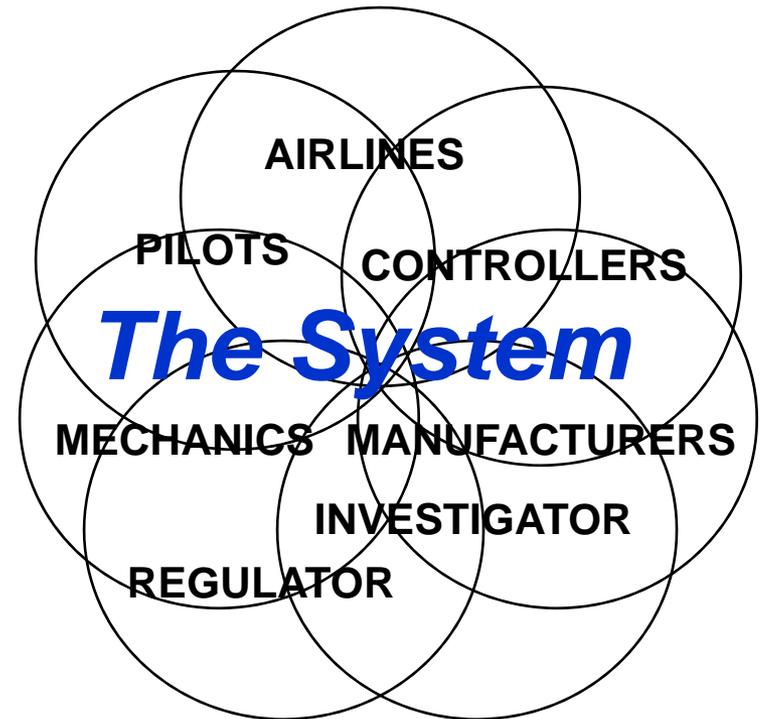
# The Context: Increasing Complexity

- **More System**

  - Interdependencies*

    - Large, complex, interactive system
    - Often tightly coupled
    - Hi-tech components
    - Continuous innovation
    - Ongoing evolution

- **Risk Management Issues Are More Likely to Involve**  
*Interactions Between Parts of the System*



# Effects of Increasing Complexity:

**More** “Human Error” Because

- **System More Likely to be Error Prone**
- **Operators More Likely to Encounter Unanticipated Situations**
- **Operators More Likely to Encounter Situations in Which “By the Book” May Not Be Optimal (“workarounds”)**

# The Result:

## Front-Line Staff Who Are

- Highly Trained
- Competent
- Experienced,
- Trying to Do the Right Thing, and
- Proud of Doing It Well

... Yet They Still Commit

**Inadvertent  
Human Errors**

# When Things Go Wrong

## How It Is Now . . .

You are highly trained

*and*

If you did as trained, you  
would not make mistakes

so

You weren't careful  
enough

so

You should be **PUNISHED!**

## How It Should Be . . .

You are human

*and*

Humans make mistakes

so

Let's *also* explore why the  
system allowed, or failed to  
accommodate, your mistake

*and*

Let's **IMPROVE THE SYSTEM!**

# Fix the Person or the System?

Is the **Person**  
*Clumsy?*

Or Is the  
Problem . . .

The ***Step???***



# **Enhance Understanding of Person/System Interactions By:**

- Collecting,**
  - Analyzing, and**
  - Sharing**
- # **Information**

# Objectives:

**Make the System**

***(a) Less  
Error Prone***

**and**

***(b) More  
Error Tolerant***

# The Health Care Industry

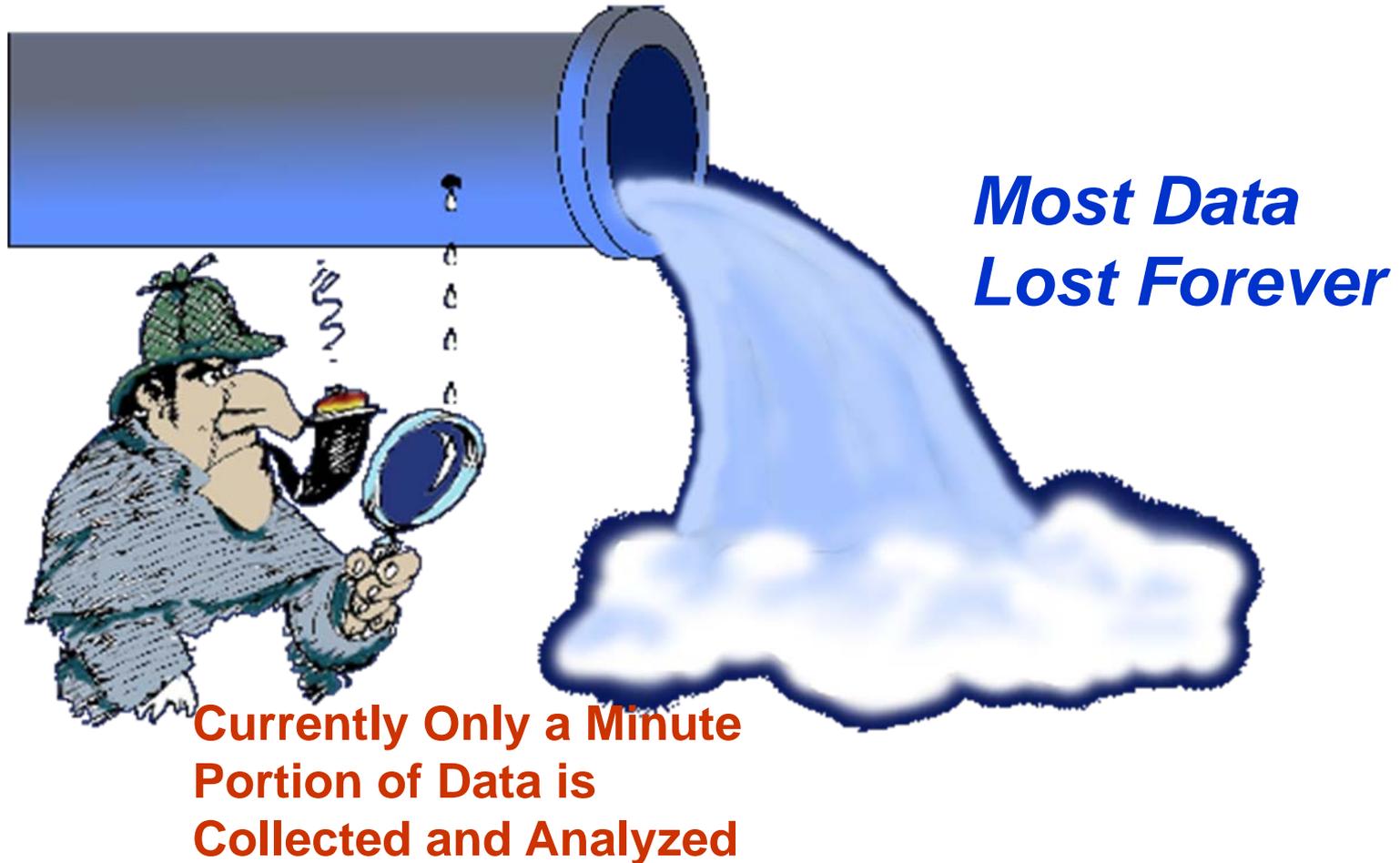
## *To Err Is Human:*

### *Building a Safer Health System*

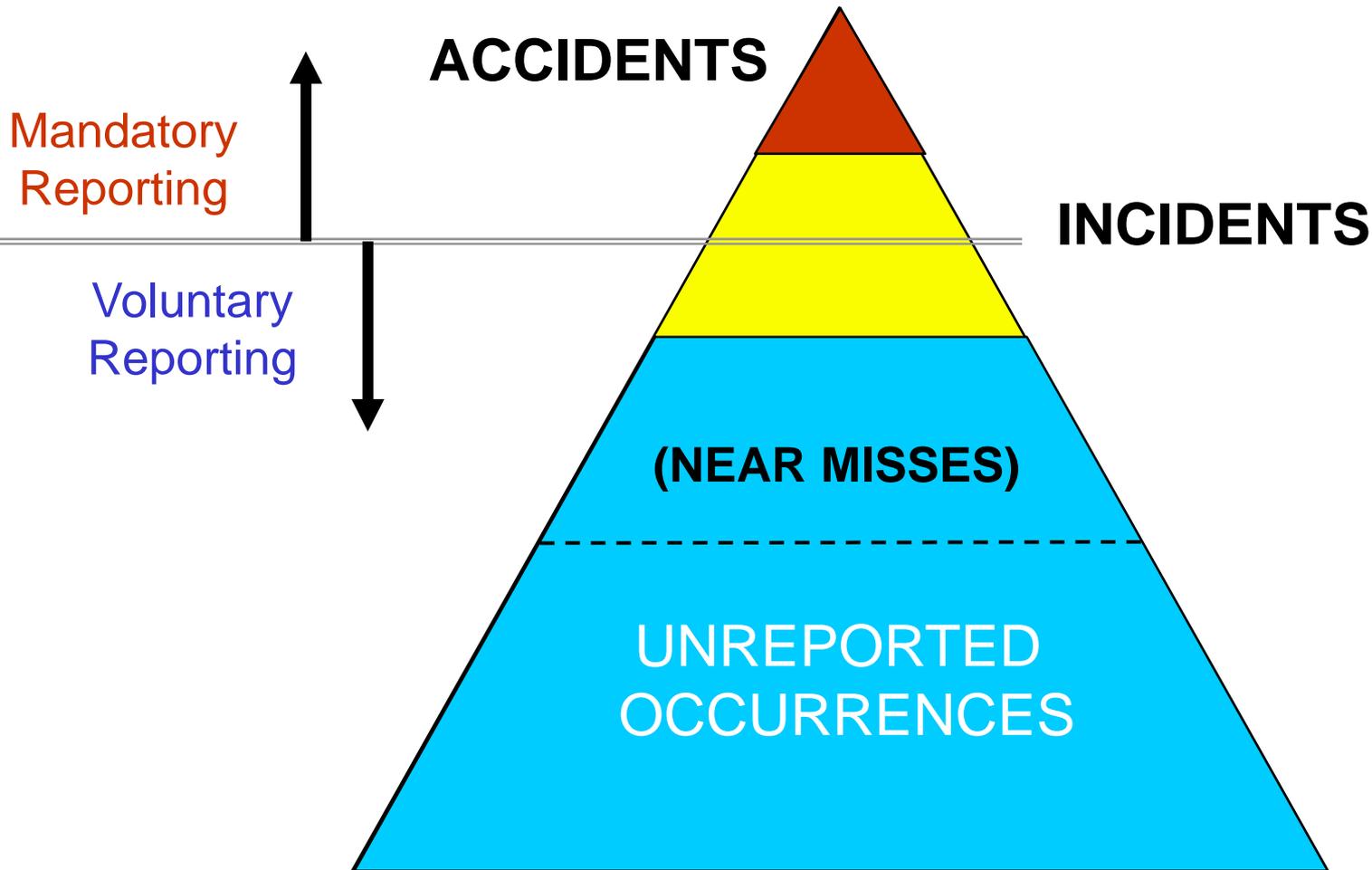
**“The focus must shift from blaming individuals for past errors to a focus on preventing future errors by designing safety into the system.”**

**Institute of Medicine, Committee on Quality of Health Care in America, 1999**

# Current System Data Flow



# Heinrich Pyramid



# **Major Source of Information: Hands-On “Front-Line” Employees**

**“We Knew About  
That Problem”**

***(and we knew it might hurt  
someone sooner or later)***

# **Legal Concerns That Discourage Collection, Analysis, and Sharing**

- **Public Disclosure**
- **Job Sanctions and/or Enforcement**
- **Criminal Sanctions**
- **Civil Litigation**

# Typical “Cultural” Barrier



**CEO**

**“Safety First”**

**Middle  
Management**



**“Production First”**

**Front-Line  
Employees**



**“Please the Boss First...  
THEN Consider Safety?”**

# Next Challenge



**Legal/Cultural Issues**

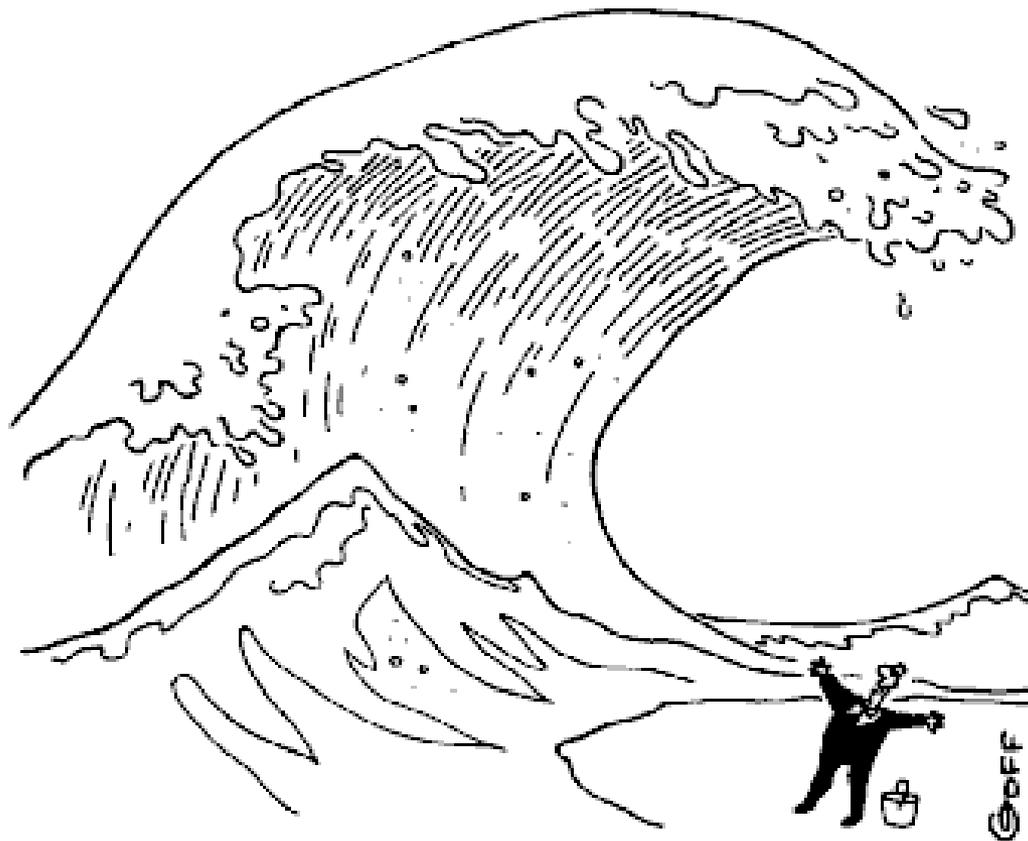
**Improved Analytical Tools**

*As we begin to get over the first hurdle, we must start working on the next one . . .*



# Information Overload

© 1996 Ted Goff



"EUREKA! MORE INFORMATION!"

# From Data to Information

*Tools and processes to convert large quantities of data into useful information*

## Data Sources

Info from front line staff and other sources

DATA



**Analysts**

USEFUL

INFORMATION

## Smart Decisions

- Identify issues
- **PRIORITIZE!!!**
- Develop solutions
- Evaluate interventions

Tools



Processes

# Aviation Success Story

**65% Decrease** in Fatal Accident Rate,  
1997 - 2007

largely because of

***System Think***

fueled by

***Proactive Safety Information  
Programs***

P.S. Aviation was already considered **VERY SAFE** in 1997!!

# Contravene Conventional Wisdom??

## - Conventional Wisdom:

Improvements that reduce risk usually  
*also reduce productivity*

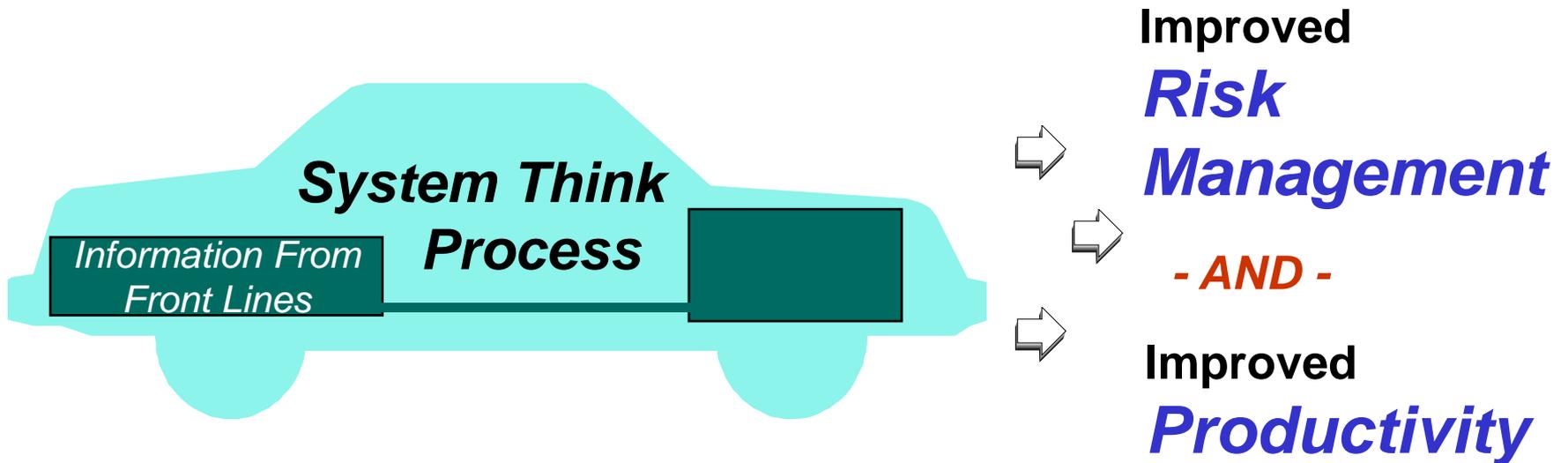
## - The Reality:

Risk reduction programs are usually a **NON-STARTER**  
if they hurt productivity

## - Lesson Learned from the CAST process:

Risk can be reduced in a way that also results in  
*immediate productivity improvements*

# Process Plus Fuel Creates A Win-Win



# The Role of Leadership

- Demonstrate Safety Commitment . . .

***But Acknowledge That Mistakes Will Happen***

- Include “Us” (e.g., System) Issues,

Not Just “You” (e.g., Training) Issues

- **Make Safety a Middle Management Metric**

- Engage Labor Early

- Include the **System** --

Manufacturers, Operators, Regulator(s), and Others

- Encourage and Facilitate Reporting

- Provide **Feedback**

- Provide Adequate **Resources**

- **Follow Through** With Action

# How The Regulator Can Help

- Emphasize importance of System issues *in addition to* (not instead of) worker issues
  - Encourage and participate in industry-wide “System Think”
- Facilitate collection and analysis of information
  - Clarify and announce *policies for protecting information and those who provide it*
  - Encourage other industry participants to do the same
- Recognize that *compliance* is very important, but the *mission is reducing systemic risk*



# **If Prevention Efforts Fail . . .**

- The NTSB investigates to determine probable cause(s) and make recommendations to prevent recurrences (in all transportation modes)**
  - NTSB is an “independent” agency**
- Five NTSB Members, nominated by the President, confirmed by the Senate**
  - Safeguards re independence**
  - Conclusions from facts, not politics**



# Gathering the Facts

- NTSB is very small (<400 employees), relies heavily on parties to develop the facts
- NTSB selects parties for their ability to provide *technical* expertise
  - No attorneys/insurers
  - No plaintiffs/representatives
- Facts are placed in a public docket



# Analysis

- Analysis is done **solely** by NTSB; parties do not assist
- Analysis is not admissible in court



# Outcome of Investigation

- Determination of probable cause(s)

- Objective is to determine *cause*,  
*not liability or blame*

- ***SINGLE FOCUS IS SAFETY***

- Primary product:

- Safety recommendations to whomever can  
take corrective action on the matter

- Recommendation acceptance rate:  
More than 80%



# Query – Successes Transferable to:

- Other transportation modes
  - Nuclear power operations
  - Chemical manufacturing
- Petroleum exploring and drilling
  - Petroleum refining
  - Healthcare
- The financial industries

???



# Conclusion

- One size may not fit all

*but*

- Potentially hazardous industries can learn safety process lessons from each other

*and*

- One industry's safety process success can help other industries improve



Thank You!!!



*Questions?*